

MEDIA ALERT

Southface presents the 12th annual green-building conference and green tradeshow, Greenprints to be held on March 1-2, 2010

WHAT: Now in its 12th year, Greenprints is the Southeast's most vibrant and successful green building conference and tradeshow. It attracts hundreds of professionals and practitioners from the fields of architecture, interior design, land-use planning, facility management, real estate development and engineering. Policy makers, journalists and interested citizens round out Greenprints' dynamic and influential audience.

Greenprints 2010 will have these track themes: Commercial, Residential, Sustainable Communities and Development, and Green Economy and Policy. These themes will highlight:

Case Studies

- Outstanding Green Buildings – Performance Metrics and Lessons Learned
- Under-performing Green Buildings – Underlying Problems & Solutions
- Successful Multi-agency and Utilities Partnerships

Green Building Design, Construction and Management

- Existing Building Improvements and Performance Monitoring
- Net Zero Water Strategies
- Site Planning and Water Management Strategies
- Ecological Construction and Deconstruction Principles

Green Jobs

- The "Green Movement" as a Driving Factor for Workforce Development

Policy and Greening Municipal Infrastructure

- Rebuilding and Greening the Suburban or Rural Markets
- The "Green Movement" as a Driving Factor for Economic Development
- Innovative Policy Incentives for Reducing Water and Energy Consumption
- Municipalities Striving to Meet the 2030 Challenge
- Incorporating Sustainability into a Business Model and Organizational Structure

Innovative Technologies

Plan now to attend the region's most acclaimed event of its kind, the Greenprints Conference and Tradeshow, co-hosted by Southface and the Georgia Environmental Facilities Authority.

Check out the curriculum at www.greenprints.org and register on-line in Fall 2009.

WHEN: **Monday, March 1 and Tuesday, March 2, 2010**

WHERE: Sheraton Atlanta Hotel
165 Courtland Street NE, Atlanta GA 30303

WHY: The Greenprints Conference and Tradeshow, a leading southeastern green building symposium, returns in 2010. Join green building professionals, policy makers and industry experts as they come together at Greenprints to share trends, strategies and the latest environmental technologies in a stimulating and interdisciplinary environment.

MORE: To learn more about Greenprints go to www.greenprints.org.

- For sponsorship opportunities, contact Ruth Ann Rosenberg, rrosenberg@southface.org.
- For exhibitor opportunities, contact Stephanie Connell, stephanie@eventologie.com or call 404/627-4630.
- For general information and media requests, contact Judy Knight, jknight@southface.org or 404/604-3591.

###